

WHERE CREATIVITY MEETS DIGITAL STRATEGY

# AI INTEGRATED DIGITAL MARKETING — COURSE —

- Digital Marketing
- Graphic Designing

- Video Editing
- SEO, AI Tools

## AI INTEGRATED DIGITAL MARKETING COURSE

● Digital Marketing ● Graphic Designing ● Video Editing ● SEO, AI Tools

Our 5-in-1 Job-Oriented Program combines Digital Marketing, Graphic Designing, Video Editing, SEO, and AI Tools – designed to make you industry-ready.

### Course USP

- Comprehensive skill set with 5 high-demand, job-oriented trainings in one program.
- Hands-on training with live projects & AI integration
- Placement support with global career opportunities

### Job Scope Across the World

Digital marketing professionals, designers, and content creators are in high demand worldwide across IT firms, media houses, e-commerce, startups, and corporates.

### Future Job Opportunities

- Digital Marketing Strategist / SEO Specialist
- Social Media Manager / Brand Designer
- Video Editor / Content Creator
- E-commerce & Affiliate Marketing Expert
- AI Marketing & Automation Specialist

This course opens pathways to freelancing, remote work, and international placements, making it future-proof in the AI-driven digital economy.



# Course Module & Curriculum

## DIGITAL MARKETING

- ✓ Search Engine Optimisation
- ✓ Social Media Marketing
- ✓ Search Engine Marketing
- ✓ E - Mail Marketing
- ✓ E - Commerce Marketing
- ✓ Affiliate Marketing
- ✓ AI Marketing

## SEO & AI TOOLS

- ✓ On Page SEO
- ✓ Technical SEO
- ✓ Off Page SEO
- ✓ Competitor Analysis
- ✓ Site Audit
- ✓ Keyword Research

## GRAPHIC DESIGNING

- ✓ Adobe Photoshop
- ✓ Adobe Illustrator
- ✓ Brand Identity Design
- ✓ Print & Digital Design

## VIDEO EDITING

- ✓ Adobe Premiere Pro
- ✓ Audio Editing
- ✓ VFX (Greenmate)
- ✓ Color Correction

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# COURSE INFORMATION & INVESTMENT

## COURSE DURATION

- ✔ TOTAL DURATION: 5 MONTHS
- ✔ INTERNSHIP: 2 MONTHS
- ✔ TOTAL HOURS: 340 HOURS

## MONTHLY STRUCTURE

- ✔ WORKING DAYS/MONTH: 25 DAYS
- ✔ HOURS/MONTH: 75 HOURS

## SCHEDULE & TIMING

- ✔ MORNING BATCH : 9:30 AM-12:30 PM
- ✔ EVENING BATCH : 2:00 PM-5:00 PM
- ✔ WORKING DAYS : MONDAY - FRIDAY
- ✔ ONLINE CLASSES ALSO AVAILABLE

## WHAT YOU GET

- ✔ INDUSTRY CERTIFICATION
- ✔ HANDS-ON PROJECTS
- ✔ 2-MONTH INTERNSHIP
- ✔ 100 % JOB PLACEMENT SUPPORT

COMPLETE COURSE FEE

**₹ 68,000**

EMI available at 0% interest rate





• Video Viral



• Blog

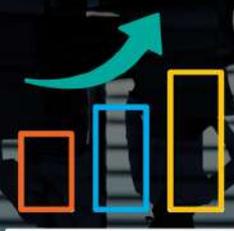


• SEO

# DIGITAL MARKETING



E-mail



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FUTURE-READY SKILLS FOR A GLOBAL CAREER



SCAN OUR LOCATION

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Admissions open - Online & Offline classes available